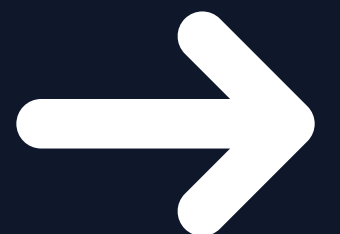



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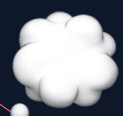
**AI feels like a  
must-have, but  
where do you start?**




# The AI Procrastination Challenge—what prevents action?

 **Confusion:** AI hype and vendor claims, but uncertainty about what's actually possible.

 **Worries:** Security concerns, compliance issues and the fear of making costly mistakes.

 **Imagination:** when what's possible changes on a seemingly weekly basis, it's tough to make the leaps of imagination needed to create the future.

 **Frustration:** with traditional consultancy approaches that take months and cost a fortune just to produce another PowerPoint deck.

# Breaking Through Procrastination: Our AI Discovery Sprint

**We embed one of our senior AI experts directly into your business for 2 weeks:**



**Week 1: Deep Dive** – We get under the hood of your actual operations, capabilities, initiatives and identify AI potential.



**Week 2: Build & Prove** – We prioritise the highest-impact AI opportunities and build a working proof-of-concept that addresses uncertainties and shows what's possible.

# Action, not Slides

We deliver...



**Working AI:** A prototype tailored to your specific business challenge.



**Portfolio:** Prioritised AI opportunities ranked by impact and feasibility.



**Audit:** Of your existing AI skills and initiatives.



**Roadmap:** A definition of what's needed to operationalise AI in your organisation.

# Proof over Promises



**Fixed scope, fixed price, fixed time:** No scope creep or surprise invoices.



**AI Proof:** You see working AI, not theoretical frameworks.



**Built by experts:** Led by former IBM Watson EU CTO, with a research team of AI specialists.



**Fast iteration:** Our startup philosophy, together with the young brilliant minds of our research team, cut through the noise.

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**Get in touch for more  
information**

[www.barnacle.ai](http://www.barnacle.ai)